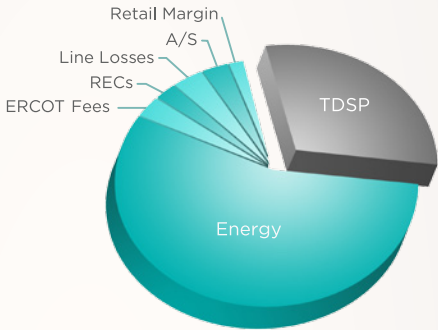


## Build-up of Energy Prices



## Components

**TDSP:** Regulated pass-through charges from your utility

**Energy:** Wholesale cost of energy

**Line Losses:** Cost of transmission and distribution line losses

**A/S:** Ancillary Services provided by generators to maintain grid stability

**ERCOT Fees:** ERCOT charges related to delivery of energy

**RECs:** Renewable Energy Credits as required by the PUCT

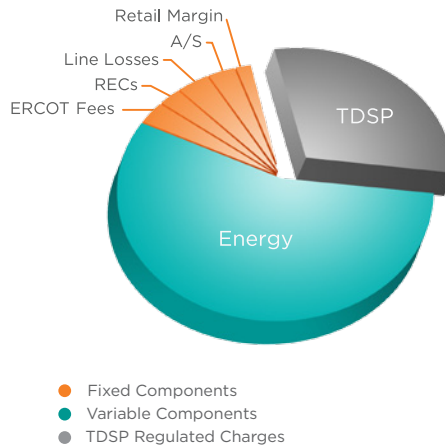
**Retail Margin:** Margin charged by supplier

## Index + Adder Price Plan



## Characteristics of Companies On Our Index + Adder Price Plan

- Want lowest price over an extended period of time
- Best for companies with robust cash flows
- Willing to take on the risk of market movement
- May have extensive industry and market knowledge

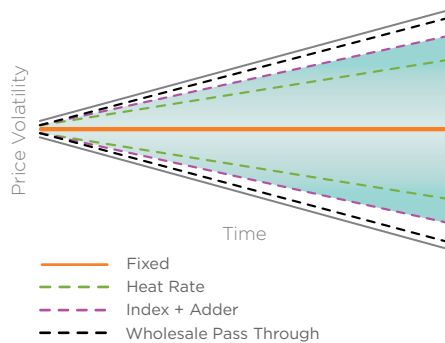


## How Does This Product Work?

- Electricity price fluctuates based on wholesale index
- No risk premiums in price for electricity price or volume
- Adder is the remaining First Choice Power price component other than energy
- Adder components related to First Choice Power are fixed for the term
- Product can be converted to a Fixed Price offering at any time during the term

## Purchasing Tip

Consider purchasing an energy block. Customers can minimize market volatility by layering in a fixed quantity of usage, at a fixed price over specific periods of time. This allows for companies to take advantage of the benefits of index without 100% of the risk.



## We Put You First

- First, tell us about you!
  - What's important to you and your business?
  - Help us understand the impact of your electricity bill on your bottom line
- Then, engage our expertise to monitor the market and provide relevant energy information for your business
- It's our job to help you capture opportunities in the market as part of your on-going energy management